

TweetMeme Analytics User Guide

Would you like to monitor the performance of the content on your blog/website? Would you like to know how far your content has spread virally through Twitter, which path it took, and who Retweeted it? Do you want to find out which user demographics were interested in your content, which Twitter users were more influential in causing further Retweets, and which Retweets resulted in more Twitter users clicking through to your content?

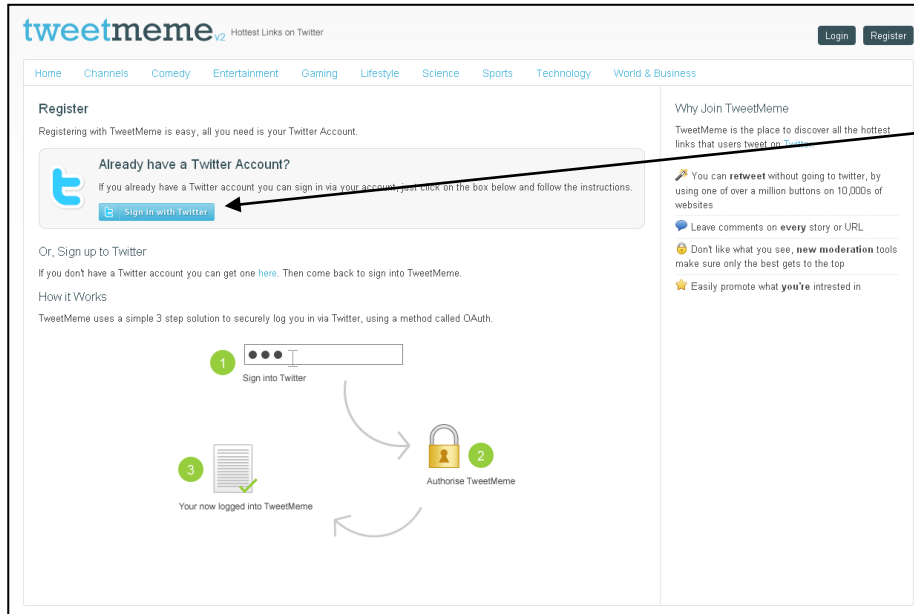
Companies, brands and agencies are under increasing pressure to provide proof of ROIs when it comes to social media. What the TweetMeme Analytics provide is a way to track the spread of content across Twitter, compare your campaigns with competitor campaigns, and to help improve strategies for future campaigns.

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Sign up and Generating your First Report

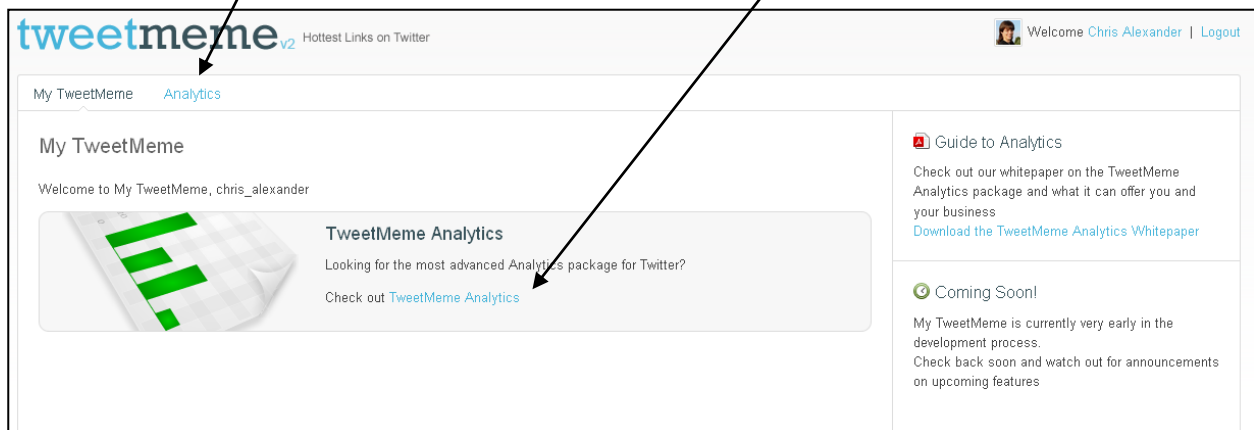
In order to start using our Analytics packages we will first need you to sign in to TweetMeme using Twitter.



If you select 'Sign in with Twitter' you will need to enter your Twitter username and password.

After signing in with Twitter, you will be re-directed to the 'My TweetMeme' section of TweetMeme.

Select either the 'Analytics' tab on the top menu, or select 'TweetMeme Analytics'.



You will be redirected to your analytics homepage. Your generated reports will be stored on this page, but to generate your first analytics report select 'Generate your first TweetMeme Analytics Report'

tweetmeme v2 Hottest Links on Twitter

Welcome Chris Alexander | Logout

My TweetMeme Analytics

TweetMeme Analytics

You currently have no Analytics

Getting started with TweetMeme Analytics is quick and simple.
Why not [generate your first TweetMeme Analytics Report?](#)

Scheduled Analytics (for all domains)
You have no scheduled Analytics

Stored Analytics
You currently have no reports

[All Analytics](#)

[Generate a Report](#)

Guide to Analytics
Check out our whitepaper on the TweetMeme Analytics package and what it can offer you and your business
[Download the TweetMeme Analytics Whitepaper](#)

Coming Soon!
My TweetMeme is currently very early in the development process.
Check back soon and watch out for announcements on upcoming features

On the next page, you will have to enter the domain you want to collect Analytics for. Please note that your free trial will be started for stories on this domain, and you will only be able to build TweetMeme Analytics for URLs in this domain as part of your free trial.

tweetmeme v2 Hottest Links on Twitter

Welcome Chris Alexander | Logout

My TweetMeme Analytics

TweetMeme Analytics

Build some Analytics for your story

Enter the Domain you would like to build Analytics for

Your Domain

Warning: If this is your first domain, your free trial will be started for all stories on this domain. You will only be able to build TweetMeme Analytics for URLs in this domain as part of your free trial.

[All Analytics](#)

[Generate a Report](#)

Guide to Analytics
Check out our whitepaper on the TweetMeme Analytics package and what it can offer you and your business
[Download the TweetMeme Analytics Whitepaper](#)

Coming Soon!
My TweetMeme is currently very early in the development process.
Check back soon and watch out for announcements on upcoming features

TweetMeme will then automatically generate all the stories on that domain for which there is data. This will be updated as new stories are discovered by TweetMeme. From this page you can view the link and the TweetMeme story page, but to generate an Analytics report choose which story you would like to build analytics for, and select 'Build Analytics'.

The screenshot shows the 'TweetMeme Analytics' interface. At the top, it says 'My TweetMeme Analytics'. Below that, it asks to 'Choose which story you would like to build Analytics for'. A table lists 'Top Stories for techcrunch.com' with columns for 'Story', 'Tweets', and 'Comments'. Each row has a 'Build Analytics' link. A red arrow points to the 'Build Analytics' link for the first story. Below the table, there is a section 'Enter your Own' with a text input field for 'Your URL' and a 'Find' button. A red arrow points to the 'Your URL' input field.

Story	Tweets	Comments
Want California Data In Your Sex Offender App? There's A Law	1	0
@aakashkumar US Government To Embrace OpenID, Courtesy OF Go	3	0
The device I've been dreaming about is almost here...I need	1	0
TechCrunch pokes fun at Apple's attempt to trademark the &qu	1	0
Assign two phone numbers to your iPhone with new Line2 app h	1	0
Google Loses China President Kai-Fu Lee, Has Trouble Transla	11	0
Elephant Attacks Tech Legend Tom Siebel (And Gets Away With	2	0
I read: New Gmail Themes, Including One That They Won't Ca	3	0
RT @TechCrunch The Media Bundle Is Dead, Long Live The News	1	0
Coincidence? Three Interesting Things About 345 Spear Street	1	0

If your story is not found by TweetMeme, try entering your URL in the box at the bottom of the page.

You will then be asked to sign-up for the TweetMeme Analytics Free Trial. Select 'Start Trial of TweetMeme Analytics' to do so.

The screenshot shows the 'TweetMeme Analytics' sign-up page. It features a 'TweetMeme Analytics Free Trial' section with a 'Start Trial of TweetMeme Analytics' button. Below this is a 'Use the Free TweetMeme Analytics' section with a 'Use the Free Analytics' button. There are also sections for 'Buy TweetMeme Analytics' and 'Unlimited Domains'. A red arrow points to the 'Start Trial of TweetMeme Analytics' button.

You need to enter your email address, your website (optional) and your company name (optional). You can then schedule and generate your first Analytics Report!

The screenshot shows the 'TweetMeme Analytics' sign-up page. At the top left is the 'tweetmeme v2' logo with the tagline 'Hottest Links on Twitter'. At the top right, it says 'Welcome chris_alexander | Logout'. Below the logo is a navigation bar with 'My TweetMeme' and 'Analytics'. The main heading is 'TweetMeme Analytics' with a sub-heading 'Sign Up for your Free Trial'. A message says 'Please enter and check your details to sign up for your free trial'. There are three input fields: 'Your e-mail address:', 'Your website address (optional):', and 'Your company name (optional):'. A 'Submit' button is at the bottom. A warning box at the bottom left states: 'Warning! We will send you a validation e-mail soon. If you do not click the link in that e-mail, your trial will be deactivated in 12 hours.' On the right side, there is a sidebar with 'All Analytics', 'Generate a Report', 'Guide to Analytics' (with a link to 'Download the TweetMeme Analytics Whitepaper'), and 'Coming Soon!' (with a note that the service is in development).

Note: Please note that you will receive an email regarding your FREE trial which contains a link. Please click on the link in the email within 12 hours to confirm your FREE 30 day trial, otherwise your trial will expire.

You can either select to have an Analytics Report built now, or schedule this for later using the diary feature. You can also schedule refresh reports for your story by using this same diary feature. Processing an Analytics Report may take up to 30 minutes depending upon how popular your story has been.

Build Analytics now

This screenshot shows the 'Analytics' page for a specific story titled 'Marketers Embrace Twitter over Facebook - eMarketer'. It features two main options: 'Build Analytics now' and 'Schedule Future Analytics for this story'. The 'Schedule' option includes a calendar for August 2009, a 'Select time' dropdown set to '9', and a 'Schedule' button. Below the calendar, it shows the current GMT time as '10:46 am, 19th August 2009'. A 'Scheduled Analytics for this story' section indicates that there are no scheduled reports. The right sidebar contains various navigation and upgrade options, including 'All Analytics', 'Generate a Report', 'Current Story Tools', 'Analytics for this Story', 'Building and Scheduling', 'Story Page', 'Analytics Tools', 'Need more Analytics? Add another domain', 'Upgrade to Unlimited Domains', 'Unlimited Package', 'Got Feedback?', and 'Guide to Analytics'.

Schedule Analytics for a later time and date.

Before the Analytics Report has generated, you will see the story under 'Scheduled Analytics'.

Scheduled Analytics

The screenshot shows the 'tweetmeme v2' interface with 'Hotest Links on Twitter' as a tagline. The page is titled 'My TweetMeme Analytics'. It features two main sections: 'Stored Analytics' and 'Scheduled Analytics'. The 'Stored Analytics' section is a table with columns for 'Domain' and 'Analytics'. The 'Scheduled Analytics' section is a table with columns for 'Story', 'Build Date', 'Build Time', and 'Cancel'.

Domain	Analytics
guardian.co.uk	Analytics
news.bbc.co.uk	Analytics
tweetmeme.com	Analytics
twittermoms.com	Analytics
wolf-howl.com	Analytics
blog.tweetmeme.com	Analytics
some.me	Analytics

Story	Build Date	Build Time	Cancel
Tweetmeme - Hotest Stories on Twitter	16th September, 2009	9:00 am	Cancel
Sky Sports Sport News	20th September, 2009	5:00 pm	Cancel
Tweetmeme - Hotest Stories on Twitter	23rd September, 2009	9:00 am	Cancel
Tweetmeme - Hotest Stories on Twitter	30th September, 2009	9:00 am	Cancel

Once the Analytics Report has been generated, the story will be listed under 'Stored Analytics'. All subsequent reports that you generate will also be stored here.

The TweetMeme Analytics Report

All Analytics reports, once generated, are listed under 'Stored Analytics'. Select 'Analytics' to be re-directed to your report for the selected story. You are now able to start analyzing your report.

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Contact: [TweetMeme](#), [TweetMemeSales](#), analytics@TweetMeme.com

The Dashboard

After selecting 'Analytics' you will be directed to a Dashboard displaying basic analytics. This allows you to see a summary for your report, with tabs for accessing more detailed data.

Dashboard Tweets Retweets Clicks Domains Users Locations Export

The screenshot shows the TweetMeme Analytics dashboard for a specific report. The navigation tabs at the top are: Dashboard, Tweets, Retweets, Clicks, Domains, Users, Locations, and Export. Arrows from the text above point to these tabs and their corresponding data sections in the dashboard.

Tweets
 Total Tweets: 30
 Originating Tweets: 16
 Retweets: 14

Retweet Trees
 Deepest Retweet Tree: 3 retweets deep
 Largest Retweet Tree: 13 tweets

Users
 Visibility: 30366
 Top Tweeter: mikebutcher
 Top Location: Unknown (16 tweets)

Clicks
 Total Clicks: 585
 Estimated clicks: 0 (+/- ?%)

Top Tweet Locations
 Retweets By Location

Location	Retweets
London	7
iPhone: 53.699947,0.060778	
Surrey, England, UK	
UT: 54.595476,-5.957714	

Most Influential Users

User	Original Poster?	Direct Retweets	Resulting Retweets
mikebutcher	Yes	10	13
LDNTwestval	No	2	2
VinopolisLondon	Yes	1	1

Top Referring Domains

Domain	Clicks
twitter.com	74
partners.bit.ly	45
hootsuite.com	3

Top Tweet Sources

Source	Tweets
web	13
TweetDeck	10
Tweetie	3

Clicks By Top Shorteners

Shortener	Clicks
bit.ly	457
jmp.li	0
retwt.me	0

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Tweets

This allows you to see the total number of Tweets for your story, and number of Tweets over time.

This is a quick measurement to figure how interesting a story or Tweet was. The more Tweets, the more interesting the content is presumed to be. You can also assess the spread of tweets over time.

Features:

Total Tweets of the URL – Total number of Tweets that contained the URL.

Originating Tweets – Total number of Tweets that were originating Tweets.

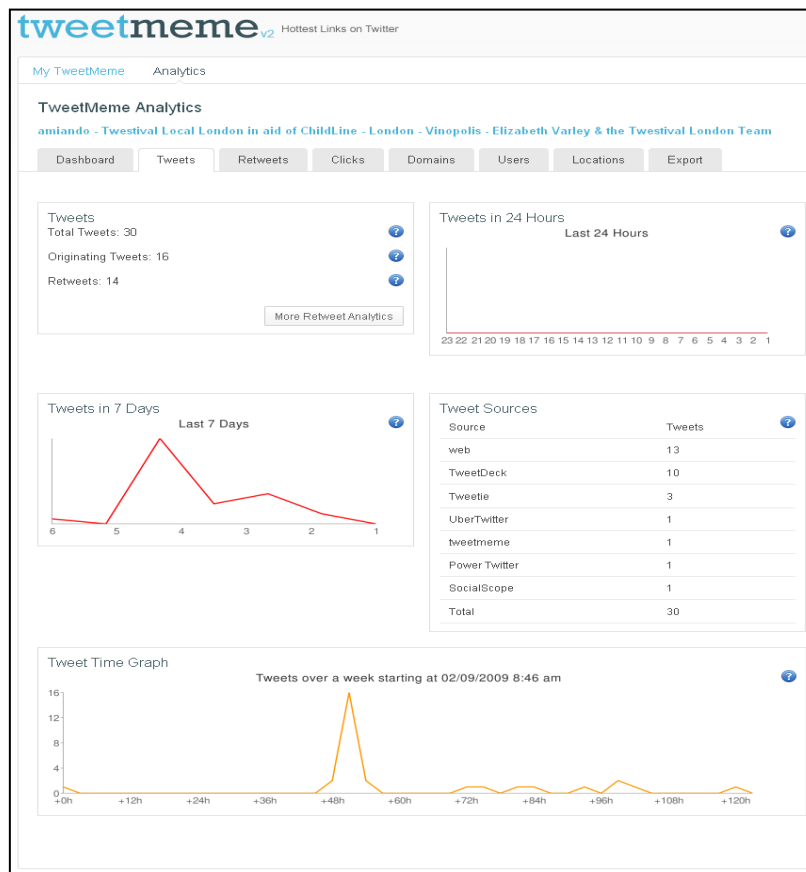
Retweets – Total number of Tweets that were Retweets (ie. attribute another Twitter user).

Graph- Tweets in last 24 hours – A graph to show a trend of Tweets over the last 24 hours.

Graph – Tweets in last 7 days – A graph to show a trend of Tweets over the last 7 days

Graph- Tweets over lifetime – A graph to show a trend of Tweets from the first Tweet to the latest.

Tweets by source – Number of Tweets broken down by the source they came from.



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Retweets

This allows you to see how many of the Tweets for your URL were Retweets, and to view any RetweetTrees (i.e., the spread of Tweets).

View the spread of data, influential users, and view how the trees of Retweet reach are formed. The Retweet Tree can identify who is most likely to get your content Retweeted, so that you can target these users for future campaigns.

Features:

Total Tweets of the URL – Total number of Tweets that contained the URL.

Originating Tweets – Total number of Tweets that were originating Tweets

Retweets – Total number of Tweets that were Retweets (i.e. attribute another Twitter user).

Retweet Trees :

Deepest Retweet Tree – The largest number of levels in a Retweet Tree. For example, one user Tweets, another Retweets that user, and a third Retweets the user that Retweeted the first. This would be a Retweet Tree with a depth of three (3).

Largest Retweet Tree – The tree that produced the largest number of Retweets, for example, one Twitter user Tweets, and then five other Twitter users Retweet that one user would equal a Retweet Tree of five (5).

The screenshot shows the TweetMeme Analytics interface for a specific domain. The main content area is divided into several sections:

- TweetMeme Analytics**: Overview for the domain "amiando - Twestival Local London in aid of ChildLine - London - Vinopolis - Elizabeth Varley & the Twestival London Team".
- Tweets**: Summary statistics: Total Tweets: 30, Originating Tweets: 16, Retweets: 14.
- Retweet Trees**: Summary statistics: Deepest Retweet Tree: 3 retweets deep, Largest Retweet Tree: 13 tweets.
- Most Influential Users**: A table listing users and their contribution to retweets.
- Retweet Trees**: A table showing the size of retweet trees for different users.

User	Original Poster?	Direct Retweets	Resulting Retweets	Action
mikebutcher	Yes	10	13	View Tree
LDNTwestival	No	2	2	View Tree
VinopolisLondon	Yes	1	1	View Tree

Tree Start User	Size
mikebutcher	13 retweets
VinopolisLondon	1 retweets
Total	14

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Clicks

This allows you to calculate the total number of clicks through to your URL.

This allows you to evaluate how interesting your tweet was, and to help establish why/why didn't a user click on your content.

Features:

Total Clicks – Total number of clicks.

Estimated Clicks – This is an estimated number of total clicks for your story. This number is based on the known number of clicks for the story, and then we approximate based on an algorithm for the shortners who do not record click data.

Clicks by URL shortener – Number of clicks per URL shortener.

Graph – Graph to show the distribution of clicks across URL shortener services.

Top Referring Domains – The distribution of clicks across the top referring domains.

The screenshot shows the TweetMeme Analytics interface. At the top, it says "tweetmeme v2 Hottest Links on Twitter" and "Welcome chris_alexander | Logout". The main content area is titled "TweetMeme Analytics" and shows data for the story "amiando - Twestival Local London in aid of ChildLine - London - Vinopolis - Elizabeth Varley & the Twestival London Team".

Navigation tabs include: Dashboard, Tweets, Retweets, Clicks (selected), Domains, Users, Locations, Export.

Summary cards show:

- Clicks:** Total Clicks: 585, Estimated clicks: 0 (+/- ?%)
- Clicks By Shortener:** A 3D pie chart showing 100% for bit.ly.
- Clicks By Shortener Table:**

Shortener	Clicks
bit.ly	457
jmp.li	0
retwt.me	0
snipurl.com	0
ow.ly	0
digg.com	0
awe.sm	0
Total	457
- Top Referring Domains Table:**

Domain	Clicks
twitter.com	74
partners.bit.ly	45
hootsuite.com	3

On the right sidebar, there are sections for "All Analytics", "Generate a Report", "Current Story Tools", "Analytics for this Domain" (with sub-options like Building and Scheduling, Story Page), "Analytics Tools" (with options like Build Analytics, Schedule Analytics), and "Unlimited Package" information.

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Domains

This allows you to view which domains resulted in the highest number of clicks through to your story. A breakdown of your clicks by domain pathway is also available.

Features:

Clicks for referring domains – The total number of clicks across domains.

For each referring domain – total clicks + referring paths (and clicks) – Total number of clicks for each referring path on each domain.

This allows you to focus your PR in the right places to result in a higher number of people clicking through to your story.

Referring Domains	Clicks
Direct	457
twitter.com	74
partners.bitly	45
hootsuite.com	3
powertwitter.me	3
real-urfi.org	3
Total	585

Referring domains

Number of clicks

By selecting a domain you will be re-directed to a page where you can view all referring paths (and the number of clicks) for each path within the domain.

Referring Paths	Clicks
twitter.com/	41
twitter.com/LDNTwestval	16
twitter.com/home	8
twitter.com/sesp	6
Others	3
Total	74

Number of clicks for the selected domain.

Referring paths for that domain, and number of clicks for each path.

Users

This allows you to see all the Twitter users (+ user profile data) that Tweeted your URL. It also shows the most influential Retweeters (which Twitter users produced the most Retweets.)

This means that you can target the influential Tweeters for future campaigns; you can collect data about all the users interested in your content and help evaluate reasons as to why your campaign was successful/not successful. This can also be used to target influential users from competitor campaigns/sites/stories.

Features:

Visibility – Total number of people who potentially saw this story.

Top Tweeter – The user who posted the most influential Tweet based upon our ranking algorithm.

Top locations – The location from which the most number of Tweets about this story were published.

All users – Users ranked by influence

Original Poster – Whether the tweet was originating, or was a retweet from another user.

Direct Retweets – The number of retweets that a user got directly from their tweet.

Resulting Retweets – The total number of retweets that resulted from a users originating tweet, for example, if a user tweeted the story, another retweeted it – but that 2nd user then got two retweets, the resulting retweets for the original user would be three.

The screenshot shows the 'TweetMeme Analytics' interface. At the top, it says 'Hottest Links on Twitter'. Below that, there are navigation tabs: Dashboard, Tweets, Retweets, Clicks, Domains, Users, Locations, and Export. The 'Users' tab is selected.

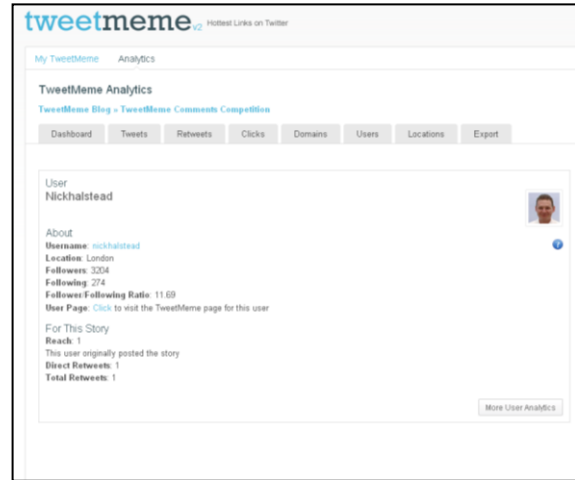
The main content area is titled 'Most Influential Users' and contains a table with the following data:

User	Original Poster?	Direct Retweets	Resulting Retweets	
mikebutcher	Yes	10	13	View Tree
LDNTwestvral	No	2	2	View Tree
VinopolisLondon	Yes	1	1	View Tree
JazCummins	No	1	1	View Tree
LoisCross	Yes	0	0	
ringbark	Yes	0	0	
tim_whitedge	Yes	0	0	
bekreka	Yes	0	0	
bazzal3391	Yes	0	0	
Bandrew	Yes	0	0	
curns	Yes	0	0	
rachelbeer	Yes	0	0	
DavidRoe01	Yes	0	0	
dtsn	Yes	0	0	
Timforchange	Yes	0	0	
benma@news	Yes	0	0	
davidpwatts	Yes	0	0	
timeoutlondon	No	0	0	
To_The_Moon	No	0	0	
chirdeep	No	0	0	
TwestvralUK	No	0	0	
77AgencyLondon	No	0	0	
toni_jane	No	0	0	
BenLaMothe	No	0	0	
PennyG@lighty	No	0	0	
nero	No	0	0	
Major_Grooves	No	0	0	
evartley	No	0	0	
elamadaj	No	0	0	
richard_baker	Yes	0	0	
Total		14		

On the right side of the dashboard, there is a summary box for 'Users' with the following information:

- Visibility: 30366
- Top Tweeter: mikebutcher
- Top Location: Unknown (16 tweets)

If you select any of the users on this list, you will be displayed with their Twitter user data. You have access to their location, Twitter followers, how many Twitter users they follow, their followers/following ration, their Twitter reach for this particular story and a link to their Twitter profile.



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tweetmeme

Locations

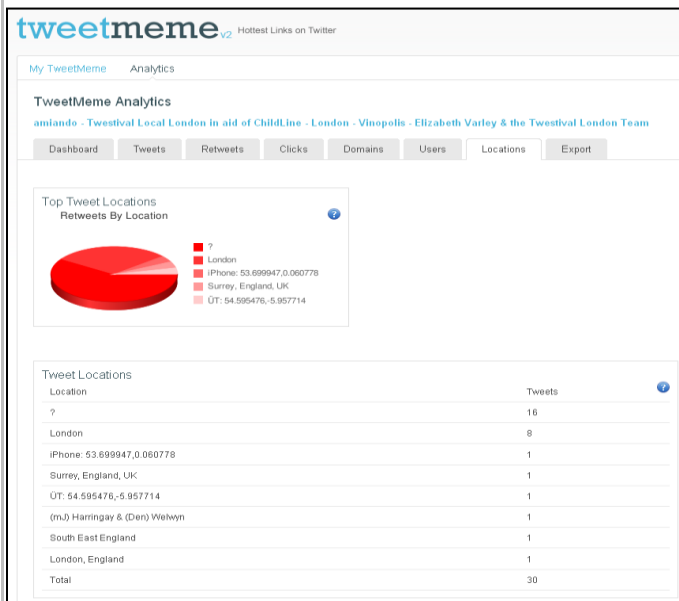
This allows you to see Tweets by location.

This functionality allows you to see where your story was most popular, and which location resulted in the largest number of Tweets/Retweets. This is useful for focusing future campaigns

Features:

Tweet Locations – Number of Tweets by location.

Graph – Tweet locations – A graph showing the distribution of Tweets by location.



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Export

The export functionality means that you can export your report, and export the user data of those that Tweeted your content.

Features:

Export Analytics (CSV) – Export the Analytics report in CSV format.

Export Users (CSV) – Export a list of Twitter users (and their user profile data) that Tweeted your story.

The benefit of this is being able to pool the data into a format of your choice, and to make different comparisons between the data. This also means you can choose to display the data in your own way.

The screenshot displays the TweetMeme Analytics dashboard. At the top, the logo 'tweetmeme v2' is followed by the tagline 'Hottest Links on Twitter'. A user profile for 'chris_alexander' is visible in the top right corner. The main navigation bar includes 'My TweetMeme' and 'Analytics'. Below this, the 'TweetMeme Analytics' section is active, showing a specific report for 'amiando - Twestival Local London in aid of ChildLine - London - Vinopolis - Elizabeth Varley & the Twestival London Team'. A horizontal menu contains tabs for 'Dashboard', 'Tweets', 'Retweets', 'Clicks', 'Domains', 'Users', 'Locations', and 'Export', with 'Export' currently selected. The main content area is divided into two columns. The left column, titled 'Export', contains two options: 'Export Analytics (CSV)' and 'Export Users (CSV)', each with a help icon. The right column contains a sidebar with various analytics and tool options, including 'All Analytics', 'Generate a Report', 'Current Story Tools', 'Analytics for this Domain', 'Building and Scheduling', 'Story Page', 'Analytics Tools', and 'Unlimited Package'. The 'Unlimited Package' section includes a promotional message about unlimited access to analytics for any domain.

All reports that are generated will be exportable in CSV format. However, we also store all the reports you have generated on the Analytics homepage, meaning it is easy to refer back to previous reports and compare reports.

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Generating Future Reports and Storage of Reports

All generated reports will be stored, and found by selecting 'All Analytics' on the right hand menu. These will be stored by story on the Per Domain package.

The screenshot shows the TweetMeme Analytics dashboard. On the left, there is a table titled 'Stored Analytics' with columns for 'Story Title', 'Build Date', and 'Build Time'. The table contains three rows of data. On the right, there is a vertical menu with several options: 'All Analytics', 'Generate a Report', 'Guide to Analytics', and 'Coming Soon!'. An arrow points from the text above to the 'All Analytics' button in the menu.

Story Title	Build Date	Build Time	
Scientists discover new coral species in Galapagos waters Environment	09th September, 2009	4:27 pm	View
Does Nicolas Sarkozy have short-man syndrome? Life and style The G	09th September, 2009	4:19 pm	View
The top 100 tech media companies Tech Media Invest 100 The Guardia	09th September, 2009	3:52 pm	View

To generate any future stories, you will need to select 'Generate a Report'. There is no limit to the number of reports you can generate on any of our analytics packages.

On the Unlimited Package, reports will be organized by domain. By selecting on Analytics for each domain, you will be able to access all the generated reports for stories on these domains.

The screenshot shows the TweetMeme Analytics dashboard with a different layout. The 'Stored Analytics' section is now organized by domain, with a list of domains and an 'Analytics' link for each. Below this is a 'Scheduled Analytics' section with a table of scheduled reports. An arrow points from the text above to the 'Analytics' link for the 'guardian.co.uk' domain.

Domain	Analytics
guardian.co.uk	Analytics
news.bbc.co.uk	Analytics
tweetmeme.com	Analytics
twittermoms.com	Analytics
wolf-howl.com	Analytics
blog.tweetmeme.com	Analytics
seome.me	Analytics

Story	Build Date	Build Time	
Sky Sports Sport News	09th September, 2009	7:46 pm	Cancel
Tweetmeme - Hottest Stories on Twitter	16th September, 2009	9:00 am	Cancel
Sky Sports Sport News	20th September, 2009	5:00 pm	Cancel
Tweetmeme - Hottest Stories on Twitter	23rd September, 2009	9:00 am	Cancel
Tweetmeme - Hottest Stories on Twitter	30th September, 2009	9:00 am	Cancel

Analytics Packages

TweetMeme offers two Analytic packages.

Per domain Package:

Our first package is a monthly subscription per domain. This means that you can generate Analytic Reports for any story on a domain, for an unlimited number of reports. You can add additional domains into this package at any time. The cost of this is \$50 per domain per month.

Benefits:

- Collect unlimited Analytics reports across one domain.
- Simple to add or remove domains at any time.

Unlimited Package:

Our second package is for an unlimited number of reports, across an unlimited number of domains. Please contact analytics@tweetmeme.com for further details about this package.

Benefits:

- Collect Analytics across an unlimited number of domains.
- Compare your performance against competitors, and across industry sectors.
- Organize Analytic reports by domain.

NOTE: Please note the FREE trial is only valid on the per domain package.

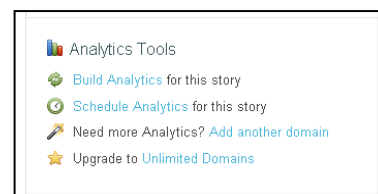
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Upgrading your Package

You will see this 'Analytics Tools' box on all the Analytics pages. you want to add an additional domain to your existing package select 'Add another domain.'

To upgrade to the Unlimited package select 'Unlimited Domains'. Alternatively email analytics@tweetmeme.com with your requirements.



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Contact: [TweetMeme](#), [TweetMemeSales](#), analytics@TweetMeme.com

Frequently Asked Questions

How long will it take for a report to be generated?

Generating a report should take no longer than 30 minutes.

Why do Analytics only appear for the last 7 days?

We only store story data for 7 days. However, we have a scheduling system to book reports for your stories so you never miss out on data!

I have received an error report, what is the problem?

Visit our help forum at <http://help.tweetmeme.com/forum> , alternatively contact analytics@tweetmeme.com

Will payment automatically be made upon completion of the FREE trial?

We take no payment details until the completion of the trial and you choose to upgrade your account. You have no obligation to continue, and it is possible to stop the subscription at any time after signing up.

My month is up, how do I register for more metrics and analytics?

This is easy, you will be reminded when trying to login to the Analytics section of the TweetMeme site, or email analytics@TweetMeme.com.

How much do the metrics and analytics cost at the completion of the FREE trial?

Per domain - \$50 per month. Contact us for details on pricing for our Unlimited package.

How is payment made?

We will email across an invoice, at which point payment can be made online via PayPal.

I want to get metrics and analytics for more than one domain whilst on the FREE trial?

We only offer Analytics for a single domain on the FREE trial. If you want to add additional domains, or upgrade to the Unlimited Package at any point this is easy to do; email analytics@TweetMeme.com.

Does the domain I register have to belong to me?

No, you can collect metrics and Analytics for any domain.

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Contact: [TweetMeme](#), [TweetMemeSales](#), analytics@TweetMeme.com

Contact Details:

Please email analytics@tweetmeme.com with any problems, questions, feedback, and/or upgrade requests.

Alternatively visit our help forum <http://help.tweetmeme.com/forum> .

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